



139th Annual
Convention
& EXPO 2025

Galveston, Texas | June 8 - 11



BLUEGRASS

BASH

2025
Exhibitor
Prospectus

SHOW FLOOR



Prices valid through 2/28/2025

Early Bird Pricing
Thru Feb. 28.

+\$100 after

BOOTH TYPE	Member Rate*	Non-Member Rate	# Badges Issued
10' x 10' inline	\$900.00	\$1,400.00	2
10' x 10' corner	\$950.00	\$1,450.00	2
10' x 20' end cap	\$2,000.00	\$2,500.00	4
20' x 20'	\$2,350.00	\$2,850.00	6
20' x 30'	\$3,100.00	\$3,600.00	8
20' x 50'	\$3,250.00	\$3,750.00	12

Exhibitor Setup

Tuesday, June 10 | 8:00 am – 5:00 pm

Exhibit Hours

Wednesday, June 11 | 9:00 am – 3:00 pm

Breakdown

Wednesday, June 11 | 3:00 pm – 5:00 pm

Booths X, D, J, & L are for vehicles only.

*Member Rate Discount is available to Vendor Associate members only.
Join today and save!

Booth fees include the following:

- Standard 8' back drape and 3' side drape
- Standard 7" x 44" booth identification sign
- Two exhibitor badges per 10x10 booth
- Listing in the *Texas Director* magazine
- Daily aisle maintenance
- Perimeter security

Booths are assigned based on receipt of your application and payment. Every attempt will be made to assign booths based on your preferences as specified in your application.

Drape Color: **Blue** and **White**

Side Drape Color: **Blue**

Carpet Color: **Red**

HOTEL



1 Hope Blvd
Galveston, TX 77554
(409) 683-4200

\$195.00 per night

Register Online: tinyurl.com/2vvczjut

REGISTRATION & BADGES



Exhibitors will receive a designated number of badges per booth size selected. Name Badge Request Forms are included. There is an additional charge of \$25.00 for each additional name badge above the allotted amount requested.

You will also have an opportunity to purchase tickets to the Gala and Awards Banquet. Information on how to purchase tickets will be included in your confirmation packet.

Secure Your Booth Now

Register online www.tfda.memberclicks.net/2025-exhibitor-information or complete and send the Application for Exhibit Space along with payment to TFDA, 4419 Frontier Trail, Suite 108, Austin, TX 78745. Assignment of booth space will be on a first come, first served basis.

Exhibitor Service Kits



GEMS, our official service contractor will provide confirmed exhibitors an electronic Exhibitor Service Kit no later than May 1, 2025. The kit will contain forms for ordering furniture, carpet, utilities, AV equipment, shipping and storage information, etc.

It's In The Bag!

Want to reach attendees before the Expo hall opens? For only \$500 you may have an item placed in each attendee convention bag! Items may include a pen, small note pad, flyer, etc. Please contact scott@tfda.com.

In order to participate, you must provide 300 items to the TFDA office no later than May 27, 2025.



SPONSORSHIPS

\$7,500

General Session/Breakfast (exclusive)
Convention Program (exclusive)

Benefits:

Logo & Link on website—12 months
Name & logo displayed on convention promotional materials
and on main convention signage
One promotional email to members
Quarterly recognition in the *Texas Director*
One set of member mailing labels
Continued thanks onsite via announcements

\$5,000

Choose One:

Welcome Party
Awards Gala
Gala Entertainment
Convention Bags (exclusive)
Hotel Key Cards (exclusive)

Benefits:

Logo & Link on website—12 months
Name & logo displayed on convention promotional materials
and on main convention signage
One promotional email to members
Quarterly recognition in the *Texas Director*
One set of member mailing labels
Continued thanks onsite via announcements

\$3,000

Choose One:

Refreshment Break
President's Reception
Past Presidents/Former First Spouse Luncheon
Fifty-Year Licensee Awards Luncheon
Badge Lanyards

Benefits:

Logo & Link on website—6 months
Name & logo displayed on convention promotional
materials and on main convention signage
One promotional email to members
Quarterly recognition in the *Texas Director*
One set of member mailing labels
Continued thanks onsite via announcements

\$1,500

Choose One:

Educational Programs
Service of Remembrance
Quarter Century Club
Emerging Leaders Event

Benefits:

Logo & Link on website—3 months
Name & logo displayed on convention promotional
materials and on main convention signage
One set of member mailing labels
Continued thanks onsite via announcements

Visit www.tfda.com and become a sponsor today!

Your sponsorship enables TFDA to continue to produce high-quality educational and networking events. We appreciate your support and strive to promote your company's sponsorship before, during and after the convention!

Contact Scott McClure at scott@tfda.com or

(512) 442-2304 for any questions.